

# Vivek Shrinivasan

## Creative Technologist & Interaction Designer

[Portfolio](#) . [LinkedIn](#) . Email: [vivek.shrini@gmail](mailto:vivek.shrini@gmail)



### EXPERIENCE

**Senior User Experience Design Specialist** (Apr 2020 - Present)  
SAP Labs India Pvt. Ltd.

**Freelance Consultant Designer** (Sep 2018 - Mar 2020)  
CivicDataLab & Zinc Learning Labs

**Data Visualisation Engineer** (Jul 2016 - Sep 2018)  
Gramener

**UX Designer** (Feb 2014 - Jul 2016)  
Informatica

**UI Designer** (Aug 2012 - Jan 2014)  
Symantec

### COMMUNITY & VOLUTNEERING

(2025) Jury Member at  
**Information Design - NID**

(2020 - 2022) Chapter leader at  
**DataKind Bengaluru**

(2021) Daily operations at  
**covid19bharat.org**

(2020) Designer & coder at  
**panoptic.in**

### PUBLICATION

**Architecture, Design & Development of a Green ICT System**  
(DOI / [link](#)) - IGI Global Publications

### EDUCATION

**MSc. Management & IT**  
University of St. Andrews, United Kingdom

**Bachelor in Computer Science**  
Maharaja Sayajirao University, Baroda

### SKILLS & TOOLS

Product Design Certification at  
**IDC, IIT Bombay**

Interaction design · User research  
Data analysis · Data visualisation  
Javascript · D3 · React · Python  
Observable · Figma · Illustrator